

Leo Burnett

★

January 16, 1998

Laura Meltzer
Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017

Re: Ranch event description and Music cube trivia questions

Dear Laura:

Attached please find the following:

- A description of the games to be played during the "Party at the Ranch" in-bar events.
- The music trivia questions to be featured on the Music program table tent cubes.

As discussed, we will forward the music trivia questions to the Leo Burnett Legal department for approval. Please forward these questions to your Legal department as well.

★ After reviewing, please feel free to contact me with any questions or concerns.

Regards,



Renée-Ann Richardson

cc: Sue Norris - PM
Mike Musachio - 20, Pat Goggin - 19



Leo Burnett U.S.A.

35 West Wacker Drive Chicago, Illinois 60601-1416
Telephone 312.220.5959 Fax 312.220.3299

★
2072840105